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MORE COLOURS. MORE VERSATILITY.

Introducing: Kodak's best, portrait/social, colour negative paper.

Award-winning KODAK PROFESSIONAL ENDURA Papers set the gold standard for print quality. KODAK PROFESSIONAL ENDURA Premier Paper is designed to raise the limits for portrait/social professional paper even further - with more vibrant colours.

ENDURA Premier Paper features a technological breakthrough; the latest advancement in coupler technology, which expands your capability to create high-quality print output - professional, compelling prints that accurately preserve memories. Now, due to Kodak's innovative cyan dispersion and emulsion technology, you can benefit from an even larger colour gamut, while maintaining clean whites, rich blacks and realistic skin tones. This paper will produce more colours than were possible with previous ENDURA Papers.

Kodak understands that your lab is constantly looking for options to differentiate your work, to set itself apart from the competition, improve quality, grow business opportunities and meet its customers' high expectations. ENDURA Premier Paper provides the advantage you need, due to:

- Increased colour gamut for stronger, brighter, more vibrant colours
- Natural-looking skin tones
- Improved D-Min for cleaner-looking whites
- Improved D-Max capability for bold, rich blacks*
- Clean, sharp text and graphics for photo books, greeting cards and more



Kodak Professional Endura
Premier Paper

Connect with Pro Quality

Kodak Professional Endura

Premier Paper

ENDURA Premier Paper upholds the ENDURA Papers family tradition of state-of-the-art image stability, robust and economical processing performance, excellent latent image keeping and post-process finishing. ENDURA Premier Paper maintains exceptional high-intensity reciprocity characteristics for digital and optical exposing devices.

ENDURA Premier Paper offers exceptional sharpness for type and graphics. Text reproduction is crisp, clean and precise.

ENDURA Premier Paper is Kodak's best colour negative paper. If you desire a professional paper that provides amazing colour, exceptional quality, state-of-the-art longevity and excellent durability, choose the best. Choose ENDURA Premier Paper.



Backprint visibly identifies copyright protection

Features	Benefits
<i>Image Performance</i>	
Accurate skin tone reproduction	<ul style="list-style-type: none">• Ideal for portrait applications• Neutral tone scale - from highlights to shadows
Increased colour gamut from Kodak's advanced colour dispersion technology	<ul style="list-style-type: none">• More colours• Strong, bright colours: especially vibrant greens, blues, yellows and cyan
Exceptional sharpness for type and graphics	<ul style="list-style-type: none">• Text/graphic reproduction is clean and sharp
Improved D-Min	<ul style="list-style-type: none">• Lighter in density• Clean-looking whites
Improved D-Max capability*	<ul style="list-style-type: none">• Bold, rich blacks
State-of-the-art image stability **	<ul style="list-style-type: none">• 100 years in typical home display, 200 years in dark storage• 20 months for high-intensity commercial reflection display under 5000 lux
<i>Workflow Productivity</i>	
Improved post-process finishing	<ul style="list-style-type: none">• Ideal for photo books, albums, wraps, cards, etc.
Maintains robust and economical processing performance	<ul style="list-style-type: none">• Post-process mounting, stripping, etc.• Print consistency• Easy to calibrate workflow• Clean/reduced process maintenance• Low operating costs• Low environmental impact
Maintains exceptional high-intensity reciprocity characteristics	<ul style="list-style-type: none">• For digital (CRT, LED and laser) and optical exposing devices

*Results vary by printer type and manufacturer. **Based on product application including specific light levels and temperature conditions.

Availability

This paper is available in Lustre (E), Glossy (F), Matte (N) and Silk (Y) surfaces in roll formats. E and Y surfaces have a backprint; "KODAK PROFESSIONAL ENDURA Paper - Do Not Copy." This backprint visibly identifies copyright protection and the long-lasting, professional-quality results of KODAK PROFESSIONAL Products. F and N surfaces do not have a backprint. Surfaces, formats and catalogue numbers may differ from country to country. See your supplier of KODAK PROFESSIONAL Products.

More Information

For technical information, see Kodak Publication E-4070 available at www.kodak.com/go/premier. Or contact your Kodak representative.

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KODAK PROFESSIONAL ENDURA Premier Paper is designed for processing in standard KODAK EKTACOLOR Chemicals for Process RA-4.

ICC output profiles, calibration routines and printer aims are available at www.kodak.com/go/premier. To further optimise results on your system, Kodak's Pro Lab Resource Center offers a customised profiling service for pro labs at www.kodak.com/go/prolabrc. (Available in certain countries only - please contact your distributor for KODAK PROFESSIONAL Products.)

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