

# CLASSIC. LUXURIOUS. CANVAS.

## Produce heirloom-quality prints and enlargements, from priceless portraits to unique photo products.

Your customers will be delighted with the luxurious look and feel which this classic, premium-quality canvas surface silver-halide paper will give to their images. Images take on a whole new dimension when printed on canvas, enabling you to create a wider range of unique products for your customers.

KODAK PROFESSIONAL ENDURA Premier Canvas Paper enables you produce luxurious canvas-surface prints and enlargements by simply using this paper in your existing workflow - managing the images as you do now using your current workflow software and processing the exposed paper in the same process you use for other ENDURA Premier Papers. With ENDURA Premier Canvas Paper, post-process stripping and mounting is no longer required to achieve a premium canvas 'look'. And now you can offer a canvas surface in an unmounted print. It couldn't be easier for you to extend the range of surfaces you offer and create unique premium products.

If you desire a professional paper that provides amazing color, exceptional quality, state-of-the-art longevity, and excellent durability, choose the best. Choose ENDURA Premier Paper. Now available in a premium canvas surface.







## Kodak Professional Endura

Premier Canvas Paper

- Classic, luxurious canvas texture surface
- Natural-looking skin tones
- Increased color gamut for stronger, brighter, more vibrant colors
- · Clean whites and bold, rich blacks
- State of the art image stability and excellent durability
- Designed for processing in standard KODAK EKTACOLOR Chemicals for Process RA-4
- No need to make changes to your workflow use the same ICC output profiles, calibration routines, and printer aims as you use for other KODAK PROFESSIONAL ENDURA Premier Papers (available at www.kodakalaris.com/go/endura).



Backprint visibly identifies copyright protection

Features	Benefits
Image Performance	
Accurate skin tone reproduction	<ul><li>Ideal for portrait applications</li><li>Neutral tone scale — from highlights to shadows</li></ul>
Optimal color gamut from advanced color dispersion technology	More colors     Strong, bright colors: especially vibrant greens, blues, yellows and cyans
Optimal D-Min	Lighter in density Clean-looking whites
Optimal D-Max capability*	Bold, rich blacks
State-of-the-art image stability**	• 100 years in typical home display, 200 years in dark storage
Backprint KODAK PROFESSIONAL ENDURA Paper – Do Not Copy	<ul> <li>This back print visibly identifies copyright protection and the long-lasting, professional-quality results of KODAK PROFESSIONAL Products.</li> </ul>
Workflow Productivity	
Improved post-process finishing	No need to strip images and mount, or emboss prints to achieve a canvas surface Ideal for heirloom prints, premium prints, and specialty photo books
Excellent latent image keeping	Increased stability for longer periods form exposure to processing
Maintains robust and economical processing performance	<ul> <li>Print consistency</li> <li>Easy to calibrate workflow</li> <li>Clean/reduced process maintenance</li> </ul> <ul> <li>Low operating costs</li> <li>Low environmental impact</li> </ul>
Maintains exceptional high-intensity reciprocity characteristics	For digital (CRT, LED and laser) and optical exposing devices

<sup>\*</sup>Results vary by printer type and manufacturer.

### Availability

- Availability will begin in Q4, 2014
- Roll formats and catalog numbers may differ from country to country. See your supplier of Kodak Alaris products for details

#### More Information

For more information, visit **www.kodakalaris.com/go/endura.** Or contact your Kodak Alaris representative.



<sup>\*\*</sup>Based on product application including specific light levels and temperature conditions.