

NOVOFLEX announcing accessories for Fujifilm GFX 50s Lens adapters for Fujifilm's new mirrorless medium format camera

The mirrorless medium format camera Fujifilm GFX 50s caused an amazing furore on occasion of the last photokina exhibition in Cologne. The sensor size of 43.8 mm x 32.9 mm with a resolution of 51.4 megapixel impressed both, photo enthusiasts and professional photographers alike. NOVOFLEX is now announcing a series of lens adapters allowing 35mm- and medium format lenses to be used on this new camera. By means of these adapters, a broad variety of lenses will soon be available for the new GFX50s.

The line will start with adapters for Leica R, Leica M, Nikon and Canon FD bayonet mount, whose market introduction is planned for the beginning of June, 2017. More adapters are in preparation. Among these will be models for medium format lenses of the following mounts: Hasselblad V, Mamiya 645 and Pentax 67 and an adapter for the universal bellows of the BALPRO-series.

Especially interesting are the lens adapters with 35mm bayonet mount for tilt-/shift lenses, as their image circle is absolutely big enough, in order to fully illuminate the larger sensor format of the GFX 50s. However, numerous 35mm lenses have an image circle which is bigger than the 35mm format itself, so that none or only marginal vignettings are caused. Moreover, many old or classic 35mm lenses are based on lens calculations of large format and/or medium format lenses. Potentially arising vignettings can be used for creative purposes or in many cases can later be removed by software.

The adapter for Nikon lenses comes with built-in mechanical aperture control to allow its use with G-type Nikkor lenses as well. None of the adapters will transfer any information between the camera and the lens.

Shipping will start at the beginning of June, 2017. Prices will be announced later.

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Fuji GFX Curtagon35.jpg



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Fuji GFX Summarit90.jpg

Information for the editorial department:

Text and photo data can be downloaded from website www.pr-guenther.de (refer to information per company). If desired, we will be pleased to send you the data by e-mail (jg@pr-guenther.de).

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