

Productinformation

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Focus 110

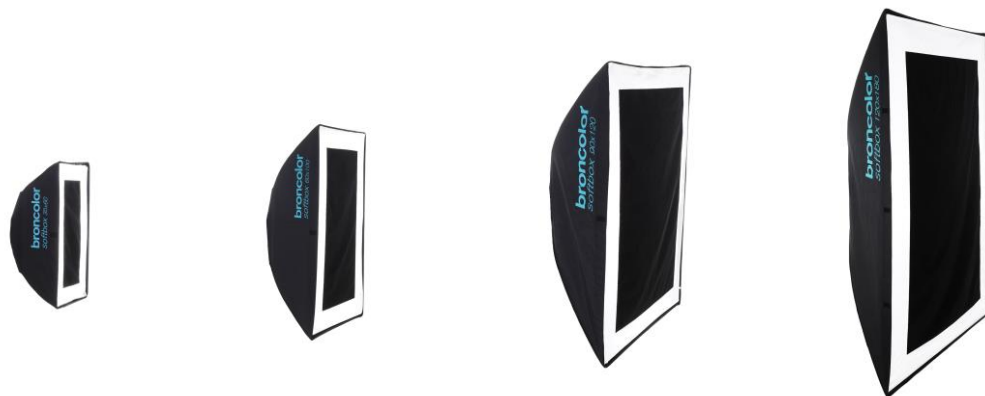
The new deep umbrella Focus 110 is a parabolic umbrella reflector with 12 segments. It has a diameter of 110 cm (43.3") and is 40 cm (15.7") deep. The internal coating is silver reflective, the outside is black. The sturdy construction of the prop is made of steel and the rods of high quality fibre glass composite.



This provides optimal tension and shape of the umbrella and the highest stability for the use in the studio or on location. Focus 110 is not just a "normal" photo umbrella. The differences are clearly visible. The light is more directed and very homogeneous. By moving the light source within the umbrella, the light characteristics vary from very hard to very soft. This helps to create fast and easily the desired mood and will give to your pictures the final touch.

Edge Mask

An Edge Mask is an accessory for Softboxes. It is like an additional diffuser which you can easily mount on the front of the Softbox thanks to the Velcro.



Edge Mask 35x60

60x100

90x120

120x180

Translucent

frame 7 cm (2.8")

10 cm (3.9")

10 cm (3.9")

15 cm (5.9")

The inner part of the Edge Mask is a completely dark square where no light is passing. The light only shines through the edges creating a frame of light. The frame is 7 cm (2.8") wide for the smallest Softbox (35x60), 10 cm (3.9") wide for the medium-sized (60x100 and 90x120) and 15 cm (5.9") wide for the biggest Softbox (120x180).

The purpose of the Edge Mask is to create a contour light around your subject. To achieve this nice effect, you place the Softbox with the Edge Mask exactly behind your subject.

The frame of light will illuminate the edge of your subject while the background stays black. To avoid having the frame of light in your image it is more convenient to use long lenses.

The Edge Mask can be used for stills as well as for portraits. Depending on the subject you will have to choose the according size of the Softbox. As the shape of our sensor is always a square the Edge Masks only exist for square Softboxes.